

Executive Diploma in Tourism, Events and Hospitality Management (EDTEHM)

No. 05 (2023 Intake)

Course Modules:

1st Semester

ETEHM 1001 - Tourism entrepreneurship and innovative business development	03
ETEHM 1002 - Supply chain management and industry networking	03
ETEHM 1003 - Customer survey and market analysis	03

2nd Semester

ETEHM 1004 - Facility management and event management	03
ETEHM 1006 - MICE tourism and event management	03
ETEHM 1007 - Private public partnership for tourism development	03

3rd Semester

ETEHM 1008 - Finance analysis for tourism project operations and market analysis	03
ETEHM 1009 - Tour guiding and package designing	03
ETEHM 1010 - Extended essay writing (Including 45 Lecture Hours) *	06

There is 45 hours of lecture to prepare students to write the executive report without examination for ETEHM 1010: Extended essay writing

Duration	:	1 Year
Application Fee	:	LKR. 2,000/= (Non-Refundable)
Course Fee	:	LKR. 125,000/=
1st Instalment	:	LKR 75,000/=
2nd Instalment	:	LKR 50,000/=

Medium: English

Closing Date : 20th August 2023

Entry Qualifications

Possesses at least one of the following academic qualifications;

- Has passed GCE (A/L) Examination with accredited work experience.
OR
- Accredited prior learning following a relevant programme of minimum of 30 credits with accredited work experience.
AND
- Demonstrated competence in relevant field and potential for future career development.
AND
- A good working knowledge of the language of instruction of the Higher/ Executive Diploma programme.

Contact Us...

www.ihra.cmb.ac.lk

0712 444 849/ 0701 172 537/ 0774 629 909